

This book shows that if you let God build it (your church's Men's Ministry), they will come. Mr. Sonderman gives practical steps to BUILDING a men's ministry.

He first talks about why your church needs to be ministering to men (not just "have" a men's ministry). He parallels building a men's ministry team like you would any other type of team - looking for qualities in the type of team members along with the specific roles to fill. But Mr. Sonderman puts this process in the proper context of building a team to serve, not lead. Every step of the way he emphasizes prayer.

He also shows why having a "marketing survey" will help you target your ministry. Not just "Why's" but he also the "How's", showing real world examples of these surveys, along with exercises, a list of 15 great special events, et. al.

Even if you have a thriving men's ministry, this book will help you fill in the gaps that may be missing or maybe refocus it on better, more eternal things.

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